

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62533-1

DATE PRINTED

08/15/12

AND

PAGE 1

6989	AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MUNDY KATOWITZ MEDIA		PRIORITIES USA ACTION	
AND	1322 G St SE		1101 15th St NW Lbby 2	
ADDRESS	Washington	DC 20003-3021	Washington	DC 20005-5002
	USA		USA	
CONTACT	CASEY BESSETTE		PRODUCT TEST # 1566	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1566	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1				

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:28A	06:00A	30S	10/23/12-10/26/12	NEWS 4 EARLY 5:28-6:00AM	4	550.00	2200.00
2	10000..	1	05:28A	06:00A	30S	10/29/12-10/29/12	NEWS 4 EARLY 5:28-6:00AM	1	550.00	550.00
3	01111..	4	06:00A	07:00A	30S	10/23/12-10/26/12	NEWS 4 TODAY	4	850.00	3400.00
4	10000..	1	06:00A	07:00A	30S	10/29/12-10/29/12	NEWS 4 TODAY	1	850.00	850.00
5	01111..	4	07:00A	08:58A	30S	10/23/12-10/26/12	THE EARLY SHOW	4	850.00	3400.00
6	10000..	1	07:00A	08:58A	30S	10/29/12-10/29/12	THE EARLY SHOW	1	850.00	850.00
7	00100..	1	05:00A	05:28A	30S	10/24/12-10/24/12	NEWS 4 EARLY 5-5:28AM	1	550.00	550.00
8	10000..	1	05:00A	05:28A	30S	10/29/12-10/29/12	NEWS 4 EARLY 5-5:28AM	1	550.00	550.00
9	00110..	2	08:58A	09:58A	30S	10/24/12-10/25/12	RACHEL RAY	2	900.00	1800.00
10	00111..	3	09:57A	11:00A	30S	10/24/12-10/26/12	PRICE IS RIGHT	3	1800.00	5400.00
11	00010..	1	11:00A	12:00N	30S	10/25/12-10/25/12	YOUNG & THE RESTLESS	1	1200.00	1200.00
12	10000..	1	11:00A	12:00N	30S	10/29/12-10/29/12	YOUNG & THE RESTLESS	1	1200.00	1200.00
13	01001..	2	12:00N	12:25P	30S	10/23/12-10/26/12	NEWS 4 AT NOON	2	1100.00	2200.00
14	10000..	1	12:00N	12:25P	30S	10/29/12-10/29/12	NEWS 4 AT NOON	1	1100.00	1100.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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	USA		USA	
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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
16	00101..	2	02:00P	02:58P	30S	10/24/12-10/26/12	LET'S MAKE A DEAL	2	750.00	1500.00
19	01010..	2	04:00P	05:00P	30S	10/23/12-10/25/12	DR PHIL	2	1500.00	3000.00
20	10000..	1	04:00P	05:00P	30S	10/29/12-10/29/12	DR PHIL	1	1500.00	1500.00
21	00101..	2	05:00P	05:30P	30S	10/24/12-10/26/12	NEWS 4 AT 5 PM	2	2500.00	5000.00
22	01110..	3	06:00P	06:30P	30S	10/23/12-10/25/12	CBS4 NEWS AT 6	3	2500.00	7500.00
23	10000..	1	06:00P	06:30P	30S	10/29/12-10/29/12	CBS4 NEWS AT 6	1	2500.00	2500.00
24	.1101..	3	06:30P	06:58P	30S	10/23/12-10/26/12	CBS4 NEWS AT 630PM	3	2500.00	7500.00
25	01011..	3	10:35P	11:37P	30S	10/23/12-10/26/12	LATE SHOW WITH DAVID	3	1200.00	3600.00
26	10000..	1	10:35P	11:37P	30S	10/29/12-10/29/12	LATE SHOW WITH DAVID	1	1200.00	1200.00
27	00110..	2	11:37P	12:37A	30S	10/24/12-10/25/12	LATE LATE SHOW WITH CRAIG	2	750.00	1500.00
28	10000..	1	11:37P	12:37A	30S	10/29/12-10/29/12	LATE LATE SHOW WITH CRAIG	1	750.00	750.00
33	Sa	1	04:58P	06:00P	30S	10/27/12-10/27/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
34	Sa	1	10:35P	11:35P	30S	10/27/12-10/27/12	CSI MIAMI	1	500.00	500.00
36	Su	1	07:58A	09:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	5500.00	5500.00
38	Sa	1	08:57P	10:00P	30S	10/27/12-10/27/12	48 HOURS MYSTERY	1	4000.00	4000.00
39	Su	1	11:07P	12:07A	30S	10/28/12-10/28/12	CLOSER	1	500.00	500.00

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
40	00010..	1	01:00P	02:00P	30S	10/25/12-10/25/12	THE TALK	1	750.00	750.00
41	10000..	1	08:58A	09:58A	30S	10/29/12-10/29/12	RACHEL RAY	1	900.00	900.00
42	10000..	1	09:57A	11:00A	30S	10/29/12-10/29/12	PRICE 1S RIGHT	1	1800.00	1800.00
43	10000..	1	01:00P	02:00P	30S	10/29/12-10/29/12	THE TALK	1	750.00	750.00
44	10000..	1	05:00P	05:30P	30S	10/29/12-10/29/12	NEWS 4 AT 5 PM	1	2500.00	2500.00
45	0010000	1	10:00P	10:35P	30S	10/24/12-10/24/12	LATE NEWS M-SU	1	4500.00	4500.00
46	1000000	1	10:00P	10:35P	30S	10/29/12-10/29/12	LATE NEWS M-SU	1	4500.00	4500.00
47	Sa	1	05:00A	07:30A	30S	10/27/12-10/27/12	SATURDAY 5-730 NEWS ROTATION	1	400.00	400.00
48	00010..	1	01:00P	02:00P	30S	10/25/12-10/25/12	THE TALK	1	750.00	750.00
49	10000..	1	01:00P	02:00P	30S	10/29/12-10/29/12	THE TALK	1	750.00	750.00
50	00100..	1	02:58P	04:00P	30S	10/24/12-10/24/12	JEFF PROBST SHOW	1	1000.00	1000.00
Total Contract:								64		90650.00
Billing Summary										
			Oct		Nov		Dec	Total		
Qtr 4-12			68400.00		22250.00		.00	90650.00		
								GRAND TOTAL		
								90650.00		

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